# Swiss Cyber Storm 2025

#### Who are we?

Swiss Cyber Storm is the organizer of the annual Swiss Cyber Storm security conference in Bern and the organizer of the Swiss Hacking Challenge. We are a non-profit association with an organizing committee that works on a voluntary basis.

We offer two conference partnership packages that enable companies to achieve high profile brand and product exposure. The audience of the conference consists of approximately 50% techies and 50% middle- and C-level management.

### **The Conference**

The Swiss Cyber Storm conference is an all-in-one multi-track conference and networking event with top speakers from around the world. It brings together decision-makers, security professionals, and young talents. The center and pivotal point of the event is the networking area with the sponsor's booths, food & beverage and a bar. This is also the place where the after-conference flying dinner will be served and lively discussions and information sharing can continue late into the evening.

## **Conference Partnership**

#### **Business Partner**

In addition to a prominent exhibition space in our networking area, this package includes a high-quality online and social media presence and special ticketing benefits. Additionally, a limited number of a 30' talk slot can be booked in our popular and highly frequented partner track. Show the participants how YOU can help them solve their security challenges.

#### **Conference Bag Partner**

Contribute a high-quality giveaway to the conference bag and gain access to more than 400 participants.



# Partner Packages 2025

# **Business Partner (max. 11)**

# CHF 8'000

#### ONLINE

- Logo and company profile on the "Partner" page. Logo in the logo carrousel on the main page.
- Social Media Posts on X and LinkedIn on the Swiss Cyber Storm Channels.

### CONFERENCE

- Conference Booth in networking area. Basic equipment included. (3.5m x 2m x 3.47m).
- One high quality giveaway in Conference Bag (>400 pcs.). The giveaway must be approved in advance by the organizer.
- Anonymized list of participants.
- Organization and implementation of a raffle on behalf of our partners.

### TICKETING

- 5 free conference tickets (required for the staff, speakers, customers, ...).
- Unlimited branded voucher code guarantees your guests and employees a 15% discount on the normal price of a conference ticket.
- Possibility to order one or multiple packages of 10 tickets for a reduced price (e.g., for customers or your own employees).

# ADD-ONS

- 30' Talk Slot (max. 7) about current R&D, hacking-demos, ... (including recording and publishing on YouTube )
- Price for package of 10 conference tickets

CHF 2'000 CHF 3'900



# Partner Packages 2025

# **Conference Bag Partner**

CHF 2'500

#### ONLINE

• Logo and company profile on the "Partner" page.

#### CONFERENCE

• One high quality giveaway in Conference Bag (>400 pcs.). The giveaway must be approved in advance by the organizer.

#### TICKETING

• Unlimited branded voucher code guarantees your guests and employees a 10% discount on the normal price of a conference ticket.

# Are you interested in becoming this year's partner or are you looking for something special?

Please contact us for booking or an individual concept:

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