

Between Headlines and Incidents:
Keeping Mission and Morale
Aligned

“We are not at war, but we are not at peace either.”

NATO Secretary General Mark Rutte,
December 2024

***“...And it is time to call it by
its name. This is hybrid
warfare”***

EU Commission President, Ursula von der Leyen
October 2025

The background is a dark, grayscale photograph. On the left, two individuals wearing safety vests and helmets are visible, standing near some equipment. In the center and right, a tall, cylindrical control tower with a glass-enclosed observation deck at the top is visible against a dark sky.

25000°C

Which are you,
Thermite or flashlight ?

“Don’t do anything stupid.”

Wife, Household Industries CEO, 2010

48 Hours later ...

A large cargo plane is silhouetted against a dark, overcast sky. The plane is positioned on a tarmac, with its wings and landing gear visible. The word "Trust" is written in a large, white, serif font across the center of the image, partially obscuring the plane's fuselage.

Trust

“Trust is the highest form of human motivation. It brings out the very best in people.”

Stephen R. Covey,
The 7 Habits of Highly Effective People

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Resilience

Resilience by
design

The light